

**ASU Institutional Goals for 2013 – 2016
Collated Draft v2**

I. Mission, Vision & Institutional Values

Mission:

ASU's mission is to educate, serve, and inspire our diverse populations in the pursuit of their lifelong dreams and ambitions.

Vision:

To become the university community of choice for diverse and traditionally underrepresented groups and all who value quality education and inclusivity.

As members of the Adams State University community, we value:

- opportunity and access for all
- excellence in teaching and learning
- growth through inclusion of diverse cultures and ideas
- a learning and civic community of trust, respect, and civility
- caring and personal relationships
- innovation, integrity, and ethical leadership
- responsible stewardship

In order to translate our Mission, Vision, and Value Statements into priorities and action plans, the Cabinet identified five supporting goals. All goals address the common need for ASU to increase net credentials (certificates, degrees) and to improve retention each year moving forward to meet ASU Performance contract requirements as well as the Higher Learning Commission's QIC Project.

Comment [CS1]: What is the full name? Quality Initiative C___? We should write it out.

II. Institutional Goals

Goal 1: Provide challenging and responsive curricula that educate, serve, and inspire our diverse populations.

Strategy 1-1. Improve the relevance and quality of undergraduate General Education curricula and requirements to ensure quality education for our diverse populations. *Evaluate and update the General Education program in light of the revised ASU mission, vision, and values statements.*

Strategy 1-2. Incorporate culturally responsive topics and activities into coursework within and beyond the General Education curriculum.

Strategy 1-3. Establish an ASU Honor's College to provide high achieving, academically focused students with innovative, engaging opportunities to excel in their educational pursuits.

Comment [CS2]: Moved from Goal 3 to Goal 1.

Strategy 1-4. *Given the institution's recent transition from a college to a university, strengthen and expand the graduate studies program.*

Comment [CS3]: Additional strategy identified from round table input.

Goal 2: Provide flexible avenues for students to achieve educational and career success.

Strategy 2-1. *Develop an expanded array of* certificate programs, distance education programs, and associate's degree options to meet varying educational needs.

Strategy 2-2. *Improve* transfer-in and transfer-out programs to help students meet their educational goals.

Strategy 2-3. Develop appropriate and meaningful measurement and reporting systems that accurately reflect the value Adams State University places on transfer programs.

Strategy 2-4. *Strengthen academic advising as a teaching activity that supplements and supports student learning, growth, and development in identifying and attaining academic goals.*

Comment [WU4]: Revised language from Debbie Chapman

Strategy 2-5. *Improve availability of financial aid advising services for students to better support degree completion.*

Comment [WU5]: Revised language (and a newly separated strategy) from Debbie Chapman

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Strategy 2-6 *Integrate the pedagogy of engagement as a campus practice so as to increase opportunities for and engagement in co-curricular, credit-based learning experiences, including service learning, experiential learning, and exchange programs*

Comment [CS6]: Additional strategy identified from round table input. Revised language from Karen Lemke.

Strategic Planning Goal 3: Provide education and development opportunities for faculty, staff, and students.

Strategy 3-1. Increase campus programming for faculty, staff, and students that fosters and promotes inclusive excellence. Inclusive excellence is the recognition that the success of ASU depends on valuing, engaging, and including the rich

diversity of students, staff, faculty, and administrators.

Strategy 3-2. Improve and expand tuition reduction/tuition waiver policies for employees.

Strategy 3-3. To foster a culture of continuous learning, establish an ASU Professional Development Office that will centrally develop, coordinate, communicate, and promote all professional development opportunities across campus for faculty, staff, and students, as well as ensure and articulate the alignment of professional development opportunities with broader ASU needs and goals.

Strategy 3-4: *Intentionally foster a vibrant, engaging, and growth-promoting campus culture.*

Comment [CS7]: We need to shorten/broaden the language of this strategy, in a way that doesn't define and constrict the structure.

Comment [CS8]: Newly identified as CS reviewed roundtable bullet points.

Goal 4: Provide cost and investing pricing strategies that are innovative and effective for our diverse and historically underserved groups.

Strategy 4-1. Increase our standing as a university of choice by developing strategies for a relevant, competitive, and financially viable summer session.

Strategy 4-2. Make consistent investment in productive advertising, marketing, and communications strategies to insure achievement of *ASU's recruitment, retention, and fiscal goals.*

Goal 5: Collaborate with the community to provide culturally responsive and sustainable development opportunities that mutual benefit the campus and the San Luis Valley community.

Strategy 5-1. Develop and extend positive community relationships through the continued offering of campus events drawn from cultures of the SLV and upper-Rio Grande. Effectively organize, fund, and communicate campus efforts to support culturally responsive and sustainable development opportunities for the San Luis Valley community.

Comment [CS9]: This is a consolidation of two separate strategies from an earlier draft (strategies 5-1 and 5-6).

Strategy 5-2. Foster stronger, unifying campus connections with the community through networking, outreach, internships and service-learning engagement opportunities. Increase opportunities for community groups to connect with and conduct outreach to the campus.

Comment [CS10]: This is a consolidation of two separate strategies from an earlier draft (strategies 5-2 and 5-5).

Strategy 5-3. Generate sustained, mutually beneficial relationships with local business community.

Strategy 5-4. Deepen campus understanding of, connections with, and commitment to the larger SLV and upper-Rio Grande community.

Strategy 5-5. *Draw upon the natural resources and extensive outdoor recreation options of the San Luis Valley and upper-Rio Grande to provide experiential learning opportunities for campus, community, and regional visitors.*

Comment [CS11]: The more I look at this, the more I wonder whether it is a separate strategy. Rather, isn't it a desired *outcome* of the other strategies for goal 5?

Comment [CS12]: Ask Outdoor Program folk to wordsmith this new, additional strategy.