

Athletic Program Evaluation

Football

Criterion #1 – Academic Excellence/Student Success – Overall Score: 9

- Retention rate is significantly above institution rate at 69.5% (compared to institution rate of 56%) – **Score: 10**
- Graduation rate is significantly above institution rate at 36% (compared to institution rate of 27%) – **Score: 9**
- Football Team GPA is above institution average and NCAA average at 2.68 (compared to institution average of 2.58 and NCAA average of 2.65) – **Score: 7**
- Adams State was well represented in RMAC Academic Awards in 2017 – **Score: 10**
 - Chad Hovasse was named Academic Player of the Year (one of only two named in entire RMAC)
 - Two Student Athletes were named to the All Academic Team
 - Seven Student Athletes were named to the Honor Roll on the All Academic Team

Additional Comments: As the new head coach (Jan 1st), I have implemented policies within our program to enhance the academic focus for our student athletes (revamped study hall, professor involvement, grade monitoring, class attendance monitoring, and scholarship reduction/cancellation policies as consequence for academic failure). I fully expect this area to improve within our program.

Criterion #2 – Access and S-A Affordability – Overall Score: 4

- Roster size (105) is near the NCAA average (110) – **Score: 6**
- Equivalencies in Aid for Football (15) is well below the D2 NCAA average (27) – **Score: 2**
- Football currently has a moderate number of student athletes receiving athletic aid (52). Last semester (Fall 2017), Football had 67 student athletes receiving aid. – **Score: 6**

Additional Comments: Our scholarship budget does not compete with the leaders in our conference, nor does it compete with the NCAA average. This creates significant challenges in recruiting competitive talent and building a large roster. Despite these challenges, we are improving the talent that we bring in. Additionally, I have increased our efforts to build our non-scholarship roster by recruiting locally and in Texas.

Criterion #3 – Institutional Affordability – Overall Score: 10

- Total Football expenses (\$914,127) are extremely low compared to the RMAC average (\$1,318,652) and the average of D2 Public Football-Playing Institutions (\$1,281,938). – **Score: 10**
- “Tuition/Fees vs Expenses” is significantly positive. After expenses and scholarships, the Football program nets \$426,064.17 to Adams State University. – **Score: 10**
- Football gives 33% of tuition in athletic aid. This percentage for core sports at Adams State University is low. – **Score: 10**

Additional Comments: At a narrow glance, Football’s expenses seem high. Compared to the RMAC average, however, the expenses fall \$400,000 less. Given the low percentage of tuition in athletic aid and the net revenue that Adams State University receives because of the Football Program, the University is certainly benefitting from the Football Program.

Criterion #4 – Community Relations – Overall Score: 8

- There are a very high number of regional and valley schools that offer Football. – **Score: 10**
- Community interest and fan/student body attendance is moderate. – **Score: 6**
- The Football Program contributes a minimum of 240 hours of community service per year. With a roster of over 105 Student Athletes, our impact in the community is far-reaching. – **Score: 9**

Additional Comments: With a focus on increasing our roster size (non-scholarship) for 2018-2019, our impact within the community should only grow. With the improvements in talent recruited and the improvement in quality of coaching staff, we expect to improve our athletic success. With success, we expect community attendance and interest to grow.

Criterion #5 – Program’s Athletic Success – Overall Score: 7

- Football achievements have been recognized nationally and within the RMAC. – **Score: 9**
 - Finished the 2017 season as the #1 Passing Offense in the Nation
 - Finished #10 in Total Offense in the Nation
 - Chad Hovasse was a Harlon Hill Trophy nominee
 - Garrett Jackson finished #1 in Total Tackles in the Nation
 - An Adams State Football Player was named RMAC Player of the Week five times in 2017
 - Four Players were named All RMAC; three received Honorable Mention

- The Football Program finished with a record of 4-7 in 2017, and the program has not had a winning record in recent past. – **Score: 3**
- When comparing resources to the rest of the RMAC, it is hard to imagine that the Football program could finish at #1 in the Nation in any category—the success that the Football program has been recognized for Nationally exceed the resources. – **Score: 8**

Additional Comments: I have elevated every group that I have been assigned throughout my career. Over the past three years, while Offensive Coordinator, I have elevated our offense to one of the best in the Nation. Now that I have been given control over the entire Program, I fully expect to elevate all areas of our Football Program.

Criterion #6 – Impact – Overall Score: 8

- Football is a RMAC required core sport. – **Score: 10**
- There is a potential Title IX impact if Football is eliminated. – **Score: 6**
- Additional resources would create significant success in the RMAC. That success would create significant community support, and that success could positively impact the economy in the area as post-season contests come to Adams State University. **Score: 10**

Additional Comments: Lack of resources is the greatest challenge in competing at a high level in the RMAC. With improved resources, our talent, roster size, win record, championship contention, and post-season qualification would improve. With these improvements, I believe the interest, involvement, and pride from the alumni and the people in the valley would explode.