

Women's Soccer Program Evaluation

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Criterion #1: Academic Excellence and Student Success- 8

The women's soccer program is exceeding expectations in terms of academic excellence and student success in that we are retaining and graduating students at a much higher rate than the institution as a whole. Our team GPA is high and we have a good amount of student-athletes receiving RMAC and institutional academic awards.

10- retention rate 90.0% compared to institutional retention rate of 56%.

6- graduation rates are above institutional rate (approximately 60% compared to institutional graduation rate of 27%)

8- team GPA 3.17 compared to institutional female student body GPA of 2.74

7- 8 players received RMAC academic award in both 2016 and 2017

Criterion #2: Access and S-A Affordability- 6

The women's soccer program is meeting expectations in terms of student-athlete affordability in that our roster size is higher than the NCAA and RMAC average; yet our equivalencies are much lower. This means that although 28 of our student-athletes are receiving some kind of aid, the amount they are receiving is relatively low. While most teams in the RMAC and NCAA are splitting up the equivalency of 6 full scholarships amongst their (smaller) teams, I am splitting up the equivalency of 3 full scholarships amongst even more players.

8- Roster size of 31 exceeds the NCAA average of 27

2-equivalencies are below the RMAC and NCAA average (I have 3, the average is 6)

8-number of athletes receiving aid is high at 28

Criterion #3: Institutional Affordability- 8

The women's soccer program is significantly exceeding expectations in terms of institutional affordability in that it costs the University considerably less to run our women's soccer program than the average RMAC and NCAA women's soccer program. Additionally, the University nets over \$195,000 in tuition and fees from women's soccer. Lastly, only 15% of tuition is given in general fund athletic aid.

The table below demonstrates that we are spending considerably less to run our program than the RMAC and NCAA average.

2016 total spent (scholarship, operating, salaries)

ASU Women's Soccer	\$161,456
RMAC average	\$285,558
NCAA average	\$318,040

10- total athletic expenses in relation to peers is low

6- tuition and fees vs expenses net is positive (net \$195,672.52)

8- percent of tuition given in GF athletic aid is low (15%)

Criterion #4: Community Relations- 6

The women's soccer program meets expectations in terms of community relation in that most regional and valley high schools offer the sport and we are gaining interest and fan support. We have hosted youth camps the past three summers with growing numbers every year. We have also hosted a high school camp every summer for the past 6 years, along with a number of one-day identification camps throughout the school year. Camps promote the sport locally while also generating revenue. Our program has also volunteered for ASU cares day, la Puente, Red cross, special Olympics, the humane society, and many other service projects to give back to the community and promote our sport locally.

6- most regional and valley high schools offer the sport

5-community interest and fan/student body support is moderate

6-community service in relation to peers is average

Criterion #5: Program's Athletic Success- 5

The women's soccer program is meeting expectations in terms of athletic success in that although we have been towards the bottom of the RMAC and we have not had a winning record, we are exceeding our resources. As stated earlier, we have significantly less in scholarship compared to other RMAC schools. Additionally, our operating budget is considerably less than other RMAC schools. This is important because it means we typically leave the same day we play, often at 5 or 6 in the morning, where most schools leave the night before. This also means we put 2 in a bed, 4 to a room (when we do have to spend the night) compared to some other schools who are able to put one student-athlete in a bed. Our limited budget also effects the quality of food we feed our athletes. Proper sleep/rest and the quality of food (fuel) our players eat directly impact our players' ability to performance. Additionally, our program spends less on salaries than our RMAC counterparts. This directly impacts success because it is much more difficult to prepare for competition without adequate staffing (both during training and in terms of off the field preparation such as film and academic monitoring). That said, given our resources, we are successful.

The table below demonstrates that our operating budget has remained the same since I took over the program in 2012, yet the RMAC has added two schools that because of distance, are a big expense. It

also shows that in 2018, Dixie State will be added, which is another game that will be relatively expensive due to distance. When I took the position, it was understood that I would have to fundraise for more and better equipment and for our spring season. Today, however, I am having to fundraise simply to honor our RMAC contracted schedule. This further indicates that even with the added budgetary constraints, our program has been able to remain consistent and therefore is considered successful.

2012	\$30,000	11 RMAC teams	Stayed within budget
2013	\$30,000	11 RMAC teams	Stayed within budget
2014	\$30,000	11 RMAC teams	Stayed within budget
2015	\$30,000	12 RMAC teams (added Westminster)	Stayed within budget
2016	\$30,000	13 RMAC teams (Black Hills added sport)	Covered \$4000 in budget overage
2017	\$30,000	13 RMAC teams	Covered \$9,000 in budget overage
2018		14 RMAC teams (added Dixie state)	

3- program is at the bottom of the RMAC

3- program has not had a winning record in the recent past

8- program exceeds resources in relation to success

Criterion #6: Impact- 6

The women’s soccer program is meeting expectations in the area of impact in that we count towards one of the 10 sports total and there would be the potential for title IX issues if our program were to be eliminated. Further, the table below shows how additional resources would result in more success within the conference; which would also generate greater community and student body support and interest.

The scholarship amount spent on women’s soccer has decreased every year since I took the program over. In spite of that, we have been able to maintain a fairly consistent record. This demonstrates that I have been able to both recruit similar caliber athletes with less scholarship as well as my ability to coach the players has been better than any previous coach. I would argue that because I have been able to tie school records in 3 of the 6 years that I have been the head coach and have done so with far less resources, I would be able to be much more competitive in terms of wins with greater resources.

Year	Scholarship spent	Record
2012	\$292,595	5-11-2
2013	\$153,839	6-6-6 (tied school record for winning %)
2014	\$97,175	5-10-3
2015	\$95,550	7-8-3 (tied school record for wins in a season)
2016	\$68,264	7-8-1 (ties school record for wins in a season)

5- program is a RMAC required 10 sports total

5- potential Title IX impact if program is eliminated

7- additional resources would find moderate success in RMAC and would generate moderate community support/interest